

School of Computer Science

Data Management in Fulfilment of

DATA9911

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Degree: TU060/1

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Declaration of Ownership: I declare that the attached work is entirely my own and that all sources have been acknowledged: 🗹

**Date: 2020/11/09**

Introduction - Provide a background to the product that you have chosen

by describing the key ethical and legal issues in the wider domain. [250

words]

• Describe the product that you have chosen detailing the way that it

collects and processes data with reference to its data lifecycle. [250

words]

• Identify and critique the publicly available information on the company’s

approach to data governance, data privacy and data ethics. [500 words]

• Based on your desk research conduct a First Principles Ethical test as

described by O’Keefe and O’Brien (2018). You can also reference other

ethical theories in your analysis. [250 words]

• Present recommendations on how the company’s approach to data

governance, data privacy and data ethics could be improved or clarified

based on the first principles ethics assessment that you conducted [500

words]

• Summary and Reflection - Summarise key findings and reflect on what

you have learned during both parts of the assignment [250 words]

• References

**Introduction**

**Describe product that you have chosen**